THE TOBACCO INSTITUTE, INC.
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HORACE R. KORNEGAY
President

November 20, 1973

Thomas F. Ahrensfeld, Esquire
Vice President and General Counsel
Philip Morris Incorporated
100 Park Avenue
New York, New York 10017

Dear Tom:

Enclosed herewith you will find a proposal which has been made to the Institute by Dr. Kenneth R. Keller of North Carolina State University at Raleigh.

This proposal contemplates the production of varieties of flue-cured tobacco with lower "tar"content through a breeding program of several years duration.

Dr. Keller has ask that the industry consider making a grant of $15,000 per year for a period of five years to cover the cost of this project (see pp. 10 of proposal).

Please let me have your thoughts on this matter.

With kindest regards and best wishes, I am

Sincerely yours,

Horace R. Kornegay

HRK:pc
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Source: https://www.industrydocuments.ucsf.edu/docs/hrcj0000